Ohio AHEAD Board Conference Call

March 2, 2017

Present: Jenn, Karen, Amanda, Adam, Tammy, Brenda, Carey, Kurt

**Conference Updates**

2018 dates from Dori: Oct. 19 or 26. Decision to go with October 19, 2018

Approached by Blackboard for them to be a sponsor for 2017 Conference. Are we interested in corporate sponsorship? What would sponsorship provide? How does it impact vendors? Do we create levels of opportunities for vendors (present @ concurrent session, demonstration, etc.)? Would the sponsorship offset conference costs? Do we need clarification of what Blackboard means by sponsorship? Would they pay for lunch/breakfast? Are they just wanting to promote and sell a product? Jenn will get more information and bring it back to the Board at next conference call.

**Survey**

Jenn received feedback. Any more comments?

Question 5 about students we serve—do we need this? We are serving all students who register. We will delete this question. Should we recraft the question? Is it usable benchmarking information? Could we alternate a general survey and benchmarking survey? We all get asked questions about student populations, staffing—could this info be useful for that? Benchmarking survey could allow data collection for emerging populations—how we do business—importance of our services.

Questions 11 & 12---switch ranking 1-don’t support; 5 most support.

Survey will be in Wufoo for one more review.

Since we talked on the call about doing a benchmark survey next year, Adam suggested we add an open-ended question to this year’s survey about what specific benchmark data members would be looking for.

**Elections**

E-mail message to members about dates will go out+++++++++++++++++

Conference Invitation

Do we need costs now? Just make it a Save the Date. Don’t lock into price until we have a speaker. If members need more info they can e-mail Amanda.

**Conference**

Amanda e-mailed conference committee (Mike Kinney, OOD; Marcelle Jones Tiffin; Kristi Kozma, Hocking; Dori Dalton, Terra Tech; Michael Southern, UC; Bridget Goggin, Kent State University) to ask about keynote speaker. Received 2 replies.

Comments received: keynote less focused on specific how to and more on motivation, focus, perspective on our work; business consulting firm focusing on organizational change; AHEAD; student success story; changing makeup of student body; social justice focus; expectations of students

Keynote Suggestions: Tom Thompson (Consultant), Amanda Kraus (University of Arizona), David McNelly

Will ask speakers what they can speak to and we will decide from there.

Amanda will work with Andy Zeisler to get contract written for 2017 Conference.

Miami University folks are interested in coming to conference. We would charge them just our costs and not the conference fees since Miami is helping with our costs. Align their conference fees with costs. Extend this for future conferences.

**Miscellaneous**

Timeline for Awards—adjust closing date to end of April.

Shout out to Kurt for helping get the membership awards information on the website! The website now has a description of the awards, a list of past award winners, and bios for Scott and Lydia. Here’s the link: <http://ohioahead.org/membership/awards/>

Brenda will provide updated membership list for survey, Save the Date, Awards

Carey will send Doodle for summer meeting date. Will go back to Sloopy’s at OSU. Carey will work with Adam.

ADA Café next week—Sold Out event. Recording will be available after.

Submitted by

Karen Saracusa

Secretary, Ohio AHEAD