An Integrated Approach to Electronic Accessibility

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Session Themes

• Stakeholder engagement and the institutional commitment to electronic accessibility
• Prioritizing for success across multiple units
• The importance of tools and processes
The Accessibility Network at UC

The University of Cincinnati will provide a universally designed web and eLearning experience that is accessible to all and supports success for every student.
From Stakeholders to Integrated Leadership Partners

- Digital Communications
- Information Technology
- Equity and Inclusion
- Central Purchasing
- Student Affairs and Accessibility Resources
- Center for the Enhancement of Teaching and Learning

Accessibility
Accessibility Network Core Team

YOU PERFORMED AUTOMATED TESTING ON YOUR PAGE?
IT MUST BE FULLY ACCESSIBLE!

I LOVE COMPLIANCE!

DID YOU REALLY
JUST ASK THE SIGN LANGUAGE INTERPRETER IF THEY KNEW BRAILLE?
Accessibility Network Core Team

ARIA
ALL THE THINGS

WEB TEAM
WEB AUTHORS
ACCESSIBLE WEB COMPONENTS
Accessibility Network Core Team

My Life As A Communications Professional

What my Mom thinks I do
What my friends think I do
What society thinks I do
What my clients think I do
What I think I do
What I actually I do
Accessibility Network Core Team (5)

There's no crying in project management.
Prioritization

1. High Risk
2. High Business Value
3. High Impact and Low Complexity
4. Robust Problem Solving
Sustainment in Processes

HEARD YOU LIKE WORKFLOWS

NOW YOUR WORKFLOW CAN LAUNCH YOUR WORKFLOW, SO YOU CAN WORKFLOW HARDER
Investing in Tools

Focus on scanning, auditing and accessibility enhancement tools that:
- Provide automation
- Can be used widely by users with low technical skills
- Support ownership of accessibility
Final Thoughts

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