

Ohio AHEAD Annual Conference 2016

Disability Matters

Friday, October 21, 2016

Kent State University at Stark Conference Center

6000 Frank Avenue NW, North Canton, Ohio 44720

# **Schedule of Events** (See <http://ohioahead.org> for full session descriptions.)

**8:00 – 8:45 Registration/Check-In/Vendor Exhibits/Light Breakfast**

**8:45 – 10:30 Welcome and Featured Speaker, Adam Meyer, Director of Inclusive Education Services and Student Accessibility Services at University of Central Florida**

#### Maximize your Collaborative Efforts by Being Intentional with Your Office Brand

All businesses have a brand that creates a perception for their customers. A disability office is no different. Based on how your office functions, the language it uses, its customer service approach and more, students, faculty and staff develop a certain awareness and opinion of your office operations. A positive perception will maximize collaborative efforts. A negative perception will create a perpetual uphill battle. This session will explore some concepts of brand awareness and strategies to maximize your office brand.

**10:45 – 11:45 Concurrent Session 1/Vendor Exhibits**

**12:00 – 1:30 Lunch and Ohio AHEAD Business Meeting (beginning at 12:30)**

**1:45 – 2:45 Concurrent Session 2/Vendor Exhibits**

**3:00 - 4:00 Concurrent Session 3**

*CRC/LSW/LISW/PC/PCC Continuing Education Application Pending*

Visit <http://ohioahead.org/conference/> for more conference information

## Registration Information

Go to the following website to register: [Ohio AHEAD Conference Registration](https://ohahead.wufoo.com/forms/z170yajf1n7gmzy/) (or copy <https://ohahead.wufoo.com/forms/z170yajf1n7gmzy/> into your browser)

* Conference Registration: $85 (*current Ohio AHEAD members should receive a code for $30 off)*
* Conference Registration + 2017 individual membership\*: $110
* Student Conference Registration: $25 (includes membership for 2017)

*\*Institutional members should apply for/renew institutional memberships separate from conference registration. Visit* [*http://ohioahead.org/membership/*](http://ohioahead.org/membership/) *for more information.*

## Directions and Accommodations

Visit <http://www.kent.edu/stark/cucc/directions-maps> for specific directions. For Overnight Accommodations, please visit <http://ohioahead.org> or <http://www.kent.edu/stark/cucc/area-guide>.

**For conference information, contact Amanda Weyant, Ohio AHEAD 2016 Conference Chair at 330-244-5047 or e-mail** **starksas@kent.edu**

***Arriving on Thursday? Ohio AHEAD is sponsoring an evening meet-and-greet on Thursday, October 20.***

***More details to come!***